

METHOD AND SYSTEM FOR ADMINISTERING
AN ON-LINE FUND-RAISING EVENT

Abstract of the Disclosure

5 A fund-raising method and system relating to the planning and
administration of fund-raising events such as live auctions, on-line sales, and on-line
auction events. In a preferred aspect, a centralized Web site accessible by network users is
provided and maintained for hosting on-line fund-raising auctions of goods or services in
the name of fund-raising entities, where the goods or services are not owned or provided by
10 the fund-raising entities, and preferably are provided or owned by the host of the fund-
raising event or host of the Web site. The goods or services are auctioned to users visiting
the Web site, payment from a user successfully bidding on a good or service for auction is
received and a portion of the payment preferably is allocated to the fund-raising entity. A
rebate may be provided to the fund-raising organization proportional to a total amount of
15 revenue generated during a fund-raising event, the rebate may be applicable to the cost of
future fund-raising events. A communication network-based system and software program
for implementing the present invention are also disclosed.